

LIVESTREAM – RX SOSNOVÁ 2021 – OFFER OF PRESENTATION OF TEAM PARTNERS

We offer team partners who will support livestream at the races in Sosnová a discounted offer of their presentation. Last year, Sunday's livestream had over 4,000 views. For us, it is one of the best marketing tools on how to make our partners more visible and how to reach new ones. We think the same about the team partners, to whom we offer a presentation of their partners within our livestream according to the following.

Preferential rate	Full rate
1. General partner of livestream – 1150 Euro with VAT	1540 Euro with VAT
<ul style="list-style-type: none">- partner logo permanently in the broadcast- displaying the logo in ad units with the general partner designation- continuous display of a separate logo in the broadcast as a partner of the race- placement of supplied banners (4-6) on lucrative places in TV footage- display of the logo on the organizer's website- inclusion of the logo in the result sheets- putting logo on poster- putting the logo into the TV report from the race- 6 accesses to the live stream with the paid version- others by agreement	

Note: if the team has multiple partners to show, their presentation in the ad units would run separately. One selected would be listed as the general partner. A maximum of 5 selected partners would be displayed on the main panel partners, a maximum of 4 partners would be listed on the poster and website, in the result sheets then two partners. As part of the continuous display, 7 selected logs would be listed.

2. The main partner of the livestream – 425 Euro with VAT	615 Euro with VAT
<ul style="list-style-type: none">- partner logo on the main blending panel of partners at the bottom of the screen - camera start- displaying the logo in ad units with the main partner designation- continuous display of a separate logo in the broadcast as a partner of the race- placement of supplied banners (2-4) on lucrative places in TV footage- inclusion of the logo in the result sheets- display of the logo on the organizer's website- putting logo on poster- putting the logo into the TV report from the race- 4 accesses to the live stream with the paid version- others by agreement	

Note: if the team has multiple partners to show, their presentation in the ad units would run separately, or with a smaller number of partners, graphically separated from another team with the main partnership so that the ad unit does not extend. A maximum of 3 selected partners would be displayed on the main panel partners, a maximum of 2 partners would be listed on the poster and website, in the result sheets then one partner. As part of the continuous display, 5 selected logs would be listed.

3. Livestream partner – 140 Euro with VAT	230 Euro with VAT
<ul style="list-style-type: none">- displaying the logo in ad units with the partner designation- continuous display of a separate logo in the broadcast as a partner of the race- placement of supplied banners (1-2) on lucrative places in TV footage- display of the logo on the organizer's website- putting logo on poster- putting the logo into the TV report from the race- 2 accesses to the live stream with the paid version- others by agreement	

Note: if the team has multiple partners to show, their presentation in the ad units would run separately, or with a smaller number of partners, graphically separated from another team with the main partnership so that the ad unit does not extend. A maximum of 2 partners would be listed on the poster and website. As part of the continuous display, 5 selected logs would be listed.

4. Livestream partner – According to choice – from 20 Euro

- By appointment (e.g.. rider card with the list of selected partners, or 2 x logo in the ad unit between livepartners, or 2 x logo in continuous display of individual logos, etc..)

GRAPHICS IN LIVESTREAM

1. GRAPHICS – AD UNITS – examples from 2020 + possible video ads



2. GRAPHICS - ACCEPTED RIDERS, INTERIM AND FINAL RESULTS – excerpt from pdf from timekeeper

FIA CENTRAL EUROPE ZONE RALLYCROSS CHAMPIONSHIP 2019
INTERNATIONALE RALLYCROSS CHAMPIONSHIP OF CZECH REPUBLIC 2019
RALLYCROSS CUP 2019
SOSNOVÁ 22nd - 23rd June 2019

FIA CENTRAL EUROPE ZONE RALLYCROSS CHAMPIONSHIP 2019
INTERNATIONALE RALLYCROSS CHAMPIONSHIP OF CZECH REPUBLIC 2019
RALLYCROSS CUP 2019
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List of Drivers allowed to the Start - Super1600

Nr. Driver	State	Car	Competitor
16 ŠUSTA Josef	CZE	Škoda Fabia	Josef Šusta ACCR Czech Team
74 KUČERA Zdeněk	CZE	Škoda Fabia MK3	Zdeněk Kučera
102 DIRNBERGER Lukas	AUT	Škoda Fabia MK2	Dimberger Lukas
136 KREJČÍK Tomáš	CZE	Škoda Citigo	Pajr s.r.o.
177 MACH David	CZE	Škoda Fabia	David Mach

Results after Qualifications Heat 3 - Super1600

Pos Nr.	Driver/Competitors	State	Car	Q1			Q2			Q3			SumQ		Q
				Pos	Points	Time	Pos	Points	Time	Pos	Points	Time	Pos/Points	Point	
1	16 ŠUSTA Josef	CZE	Škoda Fabia	1 / 50	2 / 38	1 / 50	1 / 138	16	3:08.984	DNF	3:08.745	1 / 138	16	24	
2	136 KREJČÍK Tomáš	CZE	Škoda Citigo	2 / 45	3 / 38	2 / 45	2 / 128	15	3:09.971	DNF	3:09.564	2 / 128	15	19	
3	102 DIRNBERGER Lukas	AUT	Škoda Fabia MK2	5 / 38	1 / 50	5 / 39	3 / 127	14	DNF	3:35.940	3:31.992	3 / 127	14	16	
4	177 MACH David	CZE	Škoda Fabia	4 / 40	4 / 38	4 / 40	4 / 118	13	3:25.002	DNF	3:26.241	4 / 118	13	16	
5	74 KUČERA Zdeněk	CZE	Škoda Fabia MK3	3 / 42	5 / 0	3 / 42	5 / 84	12	3:14.063	DQ	3:17.536	5 / 84	12	17	

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Provisional result of the - Super1600

Pos Nr.	Driver/Competitors	State	Car	Fin		Semfin		Q1			Q2			Q3			SumQ		Q	Champ. Points
				Pos	Points / Time	Pos	Points / Time	Pos	Points / Time	Pos	Points / Time	Pos	Points / Time	Pos	Points / Time	Pos/Points	Points			
1	16 ŠUSTA Josef	CZE	Škoda Fabia	1 / 8	4:37.750	1 / 50	2 / 38	1 / 50	1 / 138	16	3:08.984	DNF	3:08.745	1 / 138	16	24				
2	74 KUČERA Zdeněk	CZE	Škoda Fabia MK3	2 / 5	4:49.598	3 / 42	5 / 0	3 / 42	5 / 84	12	3:14.063	DQ	3:17.536	2 / 128	15	17				
3	136 KREJČÍK Tomáš	CZE	Škoda Citigo	3 / 4	4:56.115	2 / 45	3 / 38	2 / 45	2 / 128	15	3:09.971	DNF	3:09.564	2 / 128	15	19				
4	177 MACH David	CZE	Škoda Fabia	4 / 3	4:56.367	4 / 40	4 / 38	4 / 40	4 / 118	13	3:25.002	DNF	3:26.241	4 / 118	13	16				
5	102 DIRNBERGER Lukas	AUT	Škoda Fabia MK2	5 / 2	5:10.213	5 / 38	1 / 50	5 / 39	3 / 127	14	DNF	3:35.940	3:31.992	3 / 127	14	16				

3. STARTING GRID, TIMES – cutout from livetiming

Class: STC+				
1	60	WOLOCH Slawomir		
2	401	SCHADENHOFER Karl		
3	404	VÁCLAVÍK Karel		



4. GRAPHICS RIDERS – the rider's card with the name of his selected sponsors, if he does not want to, the logos of the cups in which he will play will be indicated, or will be displayed without the logo panel. In front of each division, the cards of all riders who will start in the given divisions would be displayed, not the riders of a specific heat.

PETTER SOLBERG	
1	
SUBARU	

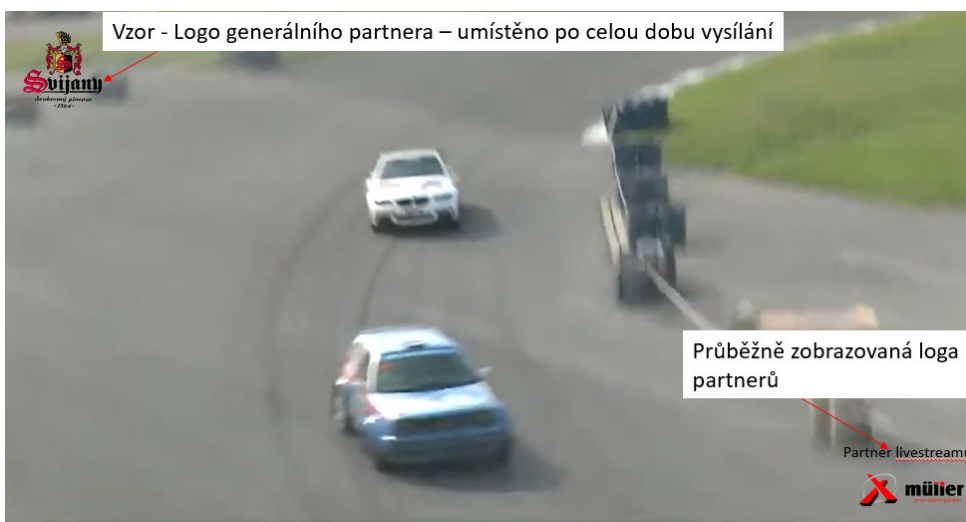
PETTER SOLBERG	
	 Austrian Motorsport Federation
1	
SUBARU	

PETTER SOLBERG	
1	
SUBARU	

5. GRAPHICS START – will be based on last year's version - the logo of the organizer, the header of the race, plus the bottom belt of the main partners of the race, with a larger number will be blending. The background will not be so transparent that the logos are clearly visible.



6. GRAPHICS TRACK – it would probably be without the race header and the main panel of partners and only logos would be displayed, or there would be a cutout from the timekeeper in the graphics.



COOPERATION

All cooperation with our partners is solved on the basis of contracts. In the case of a gift, we draw up a gift contract with the partner, and in the case of advertising, an advertising contract. Both contracts and the documents connected with it meet all the requirements for tax deductible expenses.

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